

Dear Sir or Madam,

please accept our best greetings for 2016 in this new issue of **BRISK NEWS**. We wish you much personal and working success as well as good and positive atmosphere in our business relations. As in the preceding years, we will inform you about new products, their success, planned exhibitions as well as awards. The only difference is **BRISK NEWS** will appear once a quarter in future.

- In late 2015, **Mojmír Čapka**, Chairman of the Board of Brisk Tábor a.s., accepted the award in the Top 100 Czech Contest, category **INVENTION - EFFORT - EXPORT - PROFIT**, from the Minister of Industry of the Czech Republic

DODAVATEL PRO



- BRISK Tábor a.s. confirmed its quality again by obtaining the Czech award **Supplier for the Car of the Year 2016**, which was Škoda Superb.

- In 2016, Brisk Tábor a.s. will participate in several international exhibitions reflecting the recent development trends in the automotive industry. The next event will be **Gas Show Warsaw** focused on alternative LPG/CNG drives, followed by **Automechanika Dubai** and **Automechanika Frankfurt am Main** and **EXPOROAD IRAN** in late 2016. These expositions will be covered in more detail in the next issues.

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PREMIUM EVO



In December 2015, we started acquisition and sales of the new and unique **Brisk Premium EVO** product range, available in 6 basic types (**D, L, R, E** and **G**).

Starting from 1 April 2016, we will offer another 3 types (DR15BSXC, DR14BSXC a RR15BSXC), developed for downsizing turbo-charged engines. Some **Brisk Premium EVO** products are also intended for the motorcycles.

Brisk Premium EVO cannot be compared with any of competitive spark plug ranges, since our design and proprietary technology of earth electrode (conductive ring) on the spark plug insulator is absolutely unique. We are strongly convinced that they will become extremely popular, thanks to their unbeaten parameter, properties (benefits) and unique design both on the Czech and international market. <http://www.brisk.biz/catalogues/spark-plugs/premium-evo>

Brisk Tábor a.s. has also prepared extension of the **Brisk Iridium Premium+** product range to include types **P21, P22** (intended, particularly, for VW TSi and TFSi engines as well as **P23, P24** and **P25** (particularly for Mazda 3 engine).

Detailed and updated information on new types and engines these spark plugs are intended for can be found in the technical documentation at <http://www.brisk.biz/catalogues/spark-plugs/iridium-premium-plus> or in the new paper-based catalogue 2016.



In the 1st quarter, Brisk has built one of its spark plug assembly lines in close vicinity of our customer, Avtovaz in Togliatti, Russia, thus responding to the needs of the Russian market, and particularly OEM automotive companies, such as the Avtovaz Renault Nissan alliance and other automotive manufacturers. This modular flexible assembly line, developed and manufactured by BRISK, meets the most recent requirements placed to mass production and customisation. This achievement of Brisk Tábor has not only confirmed once again company's historical share in the Russian market, but also its position as supplier for the Russian OEM sector.

